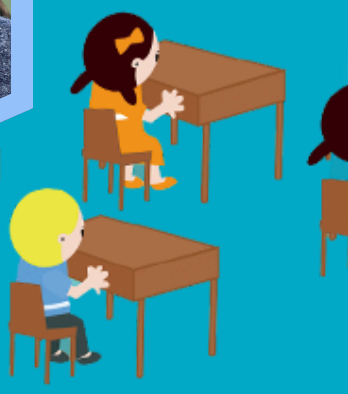
hihilulu

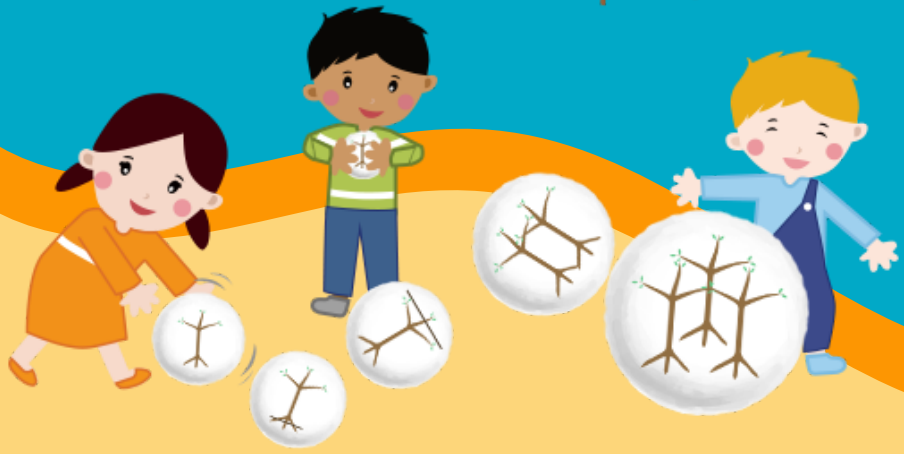
Innovative Chinese Language Programme

A structured, level-by-level Chinese curriculum for ages 3–15 — combining online lessons on the hihilulu platform with in-person classes led by certified teachers.









Official India Partner

About hihilulu



Who we are, and who we work with.

Headquartered in Paris, France

- 91 Rue du Faubourg Saint Honoré, 75008 Paris.

Built on academic pedagogy

- The curriculum and teacher training methodology were developed with Professor Joël Bellassen, a sinologist, as the foundation of the Snowballing Method.

Products

- hihilulu Atelier@school (for classroom delivery) and hihilulu Learn Chinese@home (for independent practice), available on iOS and Android.



Featured in

- Le Figaro
- Digital Journal
- New York Weekly
- Education Middle East
- CNEWS

Partners

- British Schools Association (BSA)
- COBIS
- British Schools in the Middle East

Schools already teaching with hihilulu

Le Petit Cours du Rocher
France, Paris
one of the oldest international schools in Paris (founded in 1953), providing weekly after-school Chinese classes and holiday camps for kindergarten and primary students.

SEK International School Riyadh
Saudi Arabia, Riyadh
part of the Spanish SEK group, piloted weekly Chinese programs for G1 and kindergarten in 2025–26 — and is expanding to other grades.

Bouebdelli Schools
Tunisia
Weekly hihilulu Chinese club for primary pupils.

Curriculum & Pedagogy

A structured curriculum, ages 3–15

A level-by-level, year-on-year progression designed for K-12 learners. Themes are drawn from children's daily life, incorporating language, science, math, culture and art contexts.

Every learner follows a clear path, building steadily from their first character to full conversations.

A named pedagogy

Theme-based contextual Chinese immersion built on the Progressive Learning System and the Snowballing Method — developed with Professor Joël Bellassen.

Complex characters are broken into simple, repeatable building blocks, so progress feels achievable from day one.

Assessment pathway

Programme progression is aligned to the HSK proficiency framework.

Every learner's progress maps to a recognised, internationally understood benchmark.



How Classes Are Delivered

Flexible class formats

- **In-curriculum class** — part of the regular school timetable
- **After-school activity club** — 45+ minutes per week
- **Vacation programme** — one week, 3–7 hours per day

The same structured programme adapts to however a school already organises learning time.

Teacher certification

Every hihilulu class is led by a teacher who has completed an 8-week certification programme (12 online sessions), covering the Snowballing Method and AI-assisted teaching tools.

Real-time progress tracking

A teacher portal provides real-time student data, lesson resources and instant feedback tools.

Progress is visible as it happens — not just at term-end.



Learning Materials

Platform + app

Classes are delivered through the hihilulu Atelier platform, with the hihilulu App for practice between lessons.

Gamified + physical materials

An online platform with cartoons and interactive exercises, complemented by physical materials including flashcards and wooden puzzles.

Learning happens on-screen and off — so it doesn't stop when the class does.



Programme Pricing

Full-service model — materials, certified teacher, platform and admin access.

Based on a minimum cohort of 100 students (5 classes of 20 students) and 65 hours of learning per year.

WHAT THE SCHOOL PAYS:

₹1 Lac (Inclusive of TAX)

per student / year

(₹1,308 / hour) at 65 hrs/ year

What's included

- Student manual, digital platform access and writing booklet (per student)
- Teacher training and IT cost
- Teacher materials and digital access (5 teachers)
- Admin access (1 account)
- 1 full-time teacher

Pricing is based on internal cost assumptions as of the date of this brochure and is subject to confirmation by the hihilulu India team before contracting.



Want to see hihilulu in action?

Book a free in-person demo class to see the programme, platform and materials for yourself.

Book a Free Demo

Book a Discovery Call

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